



The Unforgotten  
**FAMILIES**



**Advocacy &  
Media Kit**



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## EMAIL TEMPLATE

Hi (*fill in who this is addressed to*), I am writing on behalf of (*fill in your organization, individual, or group name*) and the hundreds of medically fragile families in Arizona who are struggling to receive continuous home care.

As you may know, the Family Licensed Health Aide (FLHA) Program is awaiting action from the Arizona Governor, leaving many families waiting in the hospital without access to home care nursing or at home, struggling to receive the proper care for their condition due to the lack of available home health nurses. We need your show of support to accelerate the deployment of this program and help make this program a reality for medically fragile families in need! The FLHA Program can help solve the nursing shortage, obstacles to access quality care, and lower re-hospitalizations for this unforgotten population.

This program will provide the state of Arizona the invaluable benefits of:

**Improved access to care:** The nursing shortage crisis has created an access-to-care barrier. Allowing family members to be trained, certified caregivers for their loved ones solves the staffing crisis that often has families receiving partial care or experiencing extended facility/NICU stays pending arrangement of home nursing. Hospitals and care facilities will have an increase in available hospital beds for patients in need.

**Increased quality of care:** Allowing family members to become certified caregivers provides not only the highest quality of support, but also ensures an on-going continuity of care.

**Cost savings:** The current Private Duty Nursing model yields inconsistent care, recurring missed shifts, perpetual staff turnover, and increased re-hospitalizations, costing the state on average \$4,264 per day. The FLHA Program will decrease average daily costs and allow hospital nursing staff to be available for other opportunities of care.

**Job creation:** At no cost to the state or family members, the home health agency will fund the training and certification of all families taking advantage of the FLHA Program. In doing so, this will allow the existing nurses in the workforce to operate at the peak of their discipline resulting in increased capacity to care for a larger number of medically fragile children.

**With this program, together, we can change lives and help medically fragile children come home & receive the continuous, necessary care that they deserve!**

Sign your show of support <https://p2a.co/QPHPV7I>



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## CAPTION IDEAS

1. The Unforgotten Families is working tirelessly to bring the Family LHA Program to Arizona to ensure improved access to care for medically fragile children. Legislation has passed here in Arizona but it's being held up. We need your help! Sign up to become an advocate and share your voice of support to help get the program running here: <https://p2a.co/QPHPV71>
2. The Family LHA Program could soon be available to the medically fragile families of Arizona. The program can help provide better access to care, increased quality of care, solve the nursing shortage and create jobs. Please take a few minutes to click the link and show your support to pass such an important program! <https://p2a.co/QPHPV71>
3. Thousands of medically fragile families across the nation tackle daily obstacles such as accessing necessary care and receiving continuous nursing. With your support, we can provide a solution! Help pass the Family LHA Program for the suffering families in Arizona today: <https://p2a.co/QPHPV71>
4. Be the voice that creates change! With your support, the Family LHA Program can help hundreds, if not thousands, of medically fragile families in Arizona! This program can provide medically fragile families with improved access to care and continuous home nursing for their loved ones while solving the nursing shortage.

Please click the link to help make this program a reality for medically fragile families in need: <https://p2a.co/QPHPV71>

5. Now is the time to create change for families in need! The Family LHA Program is awaiting action from the Arizona Governor. With your help, this program can provide medically fragile families with improved access to care and continuous home nursing for their loved ones while solving the nursing shortage.

Become an advocate today at: <https://p2a.co/QPHPV71>

6. We are waiting on the Arizona Board of Nursing to approve the Arizona Family LHA Program (nationally known as the Family CNA Program) to help medically fragile parents and guardians become certified, trained caregivers at no cost to them or the state. This program helps solve the nursing shortage, free up more hospital beds, lower re-hospitalizations for medically fragile individuals, and give these kids the continuous care they deserve!

It takes less than 2 minutes to show your support for medically fragile families in AZ: <https://p2a.co/QPHPV71>



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# HELP CHANGE HEALTH CARE For Medically Fragile Children

## Who We Are

We're looking to bring the life-changing Family CNA Program to every state for this vulnerable population!

The Family CNA Program allows family members of medically fragile children the opportunity to become trained, certified caregivers (CNAs) for their loved ones at no cost to them. It is currently available in Colorado, and we're working to make it available on a national level.

## The Problem

**Why have families across the nation been struggling for decades to receive the in-home nursing care the state is obligated to provide for them?**

The demand for nursing care to medically fragile children outweighs the supply of nurses available to provide the care.

Medicaid reimbursement rates for Private Duty Nursing (PDN) have remained stagnant for decades.

**Often, the result of these challenges is that reliable home care nursing can't be arranged.**

These children remain stuck for extended periods of time in hospitals or skilled nursing facilities, awaiting home care nurse staffing to be arranged.

On average every day spent in a facility costs the state ~\$4,500; a number 10-15x more expensive than the average cost of care needed to remain safely at home.

Parents are forced to quit employment and remain home to ensure the care needs for the medically fragile children are met, usually with little to no medical training or oversight.

## The Solution

**Under the Family CNA Program, parents and family members can receive free training to become Certified Nursing Assistants, be hired by a home health agency, and be paid to take on many of the lower acuity medical tasks currently being performed by nurses. The benefits are enormous:**

- Parents and family members receive free training for the country's fastest-growing job.
- The state saves about 30% on every hour of nursing care that is replaced by a CNA.
- By working 30 hours per week, the entire family receives a full medical benefits package, 401k, etc.
- The hospitalization rate for these children drops by ~80% when cared for by loved ones under this model, dramatically reducing the overall cost of care at a time when state Medicaid budgets desperately need savings.
- The children are much safer from potential exposure to additional complications due to reduction in hospitalizations and the number of nurses coming in and out of the home.

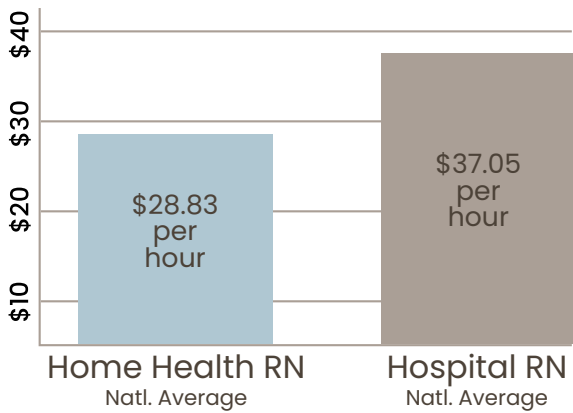


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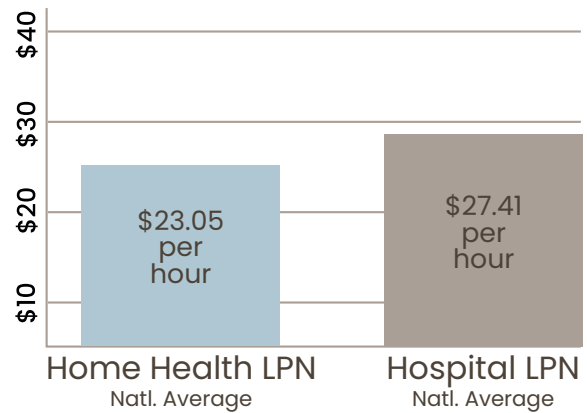
Medicaid home health care providers are **unable to pay competitive wages due to low reimbursement rates.**

## Registered Nurse - Hourly Pay Rates



Medicaid home health care providers are **unable to pay competitive wages due to low reimbursement rates.**

## Licensed Practical Nurse - Hourly Pay Rates



**At current rates, home health providers can only compete for:**



**~ 22%**  
of the available  
workforce of RN's.

**Appropriate use of home health care keeps costs to Medicaid low.**

## Average Daily Costs:

**\$669**

16 Hours Home Care  
(8 RN + 8 LPN)

**\$2,591**

Hospital  
(Inpatient)

**We need your  
help!**

**Click Here To Adcovate!**

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[www.theunforgottenfamilies.com](http://www.theunforgottenfamilies.com)